

# 2010 EXHIBITOR AND SPONSORSHIP RESERVATION FORM

To reserve your exhibit booth(s) and sponsorship opportunity, 10% payment must accompany this application and be submitted on or before January 15, 2010. Down payment is non-refundable after March 1. If an exhibitor or sponsor wishes to cancel before March 1, 2010, written notification must be sent to AAMSE.

Mail to: 555 E. Wells Street, Suite 1100, Milwaukee, WI 53202-3823; or fax to (414)-276-3349.

Apply online at: <https://aamse.execinc.com/forms/sponsorship.php>

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Description of company products and services to be included in conference promotional literature. (Limit to 60 words). \_\_\_\_\_

## SPONSORSHIPS LEVELS

- |  |                               |  |  |
|--|-------------------------------|--|--|
| <input type="checkbox"/> Diamond Sponsor (\$30,000)  | <b>Leadership Academy</b>     | <input type="checkbox"/> Premier Partner (\$5,000) | <input type="checkbox"/> Partner (\$2,000) |
| <input type="checkbox"/> Platinum Sponsor (\$20,000) | <b>National Specialty CEO</b> | <input type="checkbox"/> Premier Partner (\$5,000) | <input type="checkbox"/> Partner (\$2,000) |
| <input type="checkbox"/> Gold Sponsor (\$15,000)     | <b>State &amp; County CEO</b> | <input type="checkbox"/> Premier Partner (\$5,000) | <input type="checkbox"/> Partner (\$2,000) |
| <input type="checkbox"/> Silver Sponsor (\$8,000)    | <b>EDWeb Series</b>           | <input type="checkbox"/> Partner (\$5,000)         |  |
| <input type="checkbox"/> Exhibitor (\$4,000)         |                               |  |  |

## A LA CARTE SPONSORSHIP

- |  |  |
|--|--|
| <input type="checkbox"/> Onsite Annual Conference & Registration Brochure (\$10,000) |  |
| <input type="checkbox"/> Sweet Dreams Event (\$8,000)                                | <input type="checkbox"/> Hotel Room Drop (\$2,500)         |
| <input type="checkbox"/> Attendee Gift (\$5,000)                                     | <input type="checkbox"/> Seat Drop (\$2,500)               |
| <input type="checkbox"/> Welcome to Seattle Banner (\$3,500)                         | <input type="checkbox"/> GoBo Spotlight (Call for pricing) |

## ADVERTISING IN THE ONSITE ANNUAL CONFERENCE PROGRAM

Ad Sizes	Net Cost
Full page w/bleed: 8.75" x 11.25"	<input type="checkbox"/> \$700
Full page no bleed: 7.5" x 9.5"	<input type="checkbox"/> \$700
Half page vertical: 3.625" x 9.5"	<input type="checkbox"/> \$450
Half page horizontal: 7.5" x 4.875"	<input type="checkbox"/> \$450

**Ad Requirements**—We prefer a high resolution PDF. Photos/images MUST be high resolution and received in the file size you wish to have it printed. Recommended: 600 dpi or higher for black and white; 300 dpi or higher for color/grayscale.

- Acceptable file formats include AI, EPS and high resolution PDF, PSD, JPEG, and TIFF
- All ads must be pre-paid (if not included in sponsorship package).
- Publisher is not liable for advertisement printed from faulty ad materials. Advertiser agrees to hold AAMSE harmless from any and all claims or suits arising out of publication on any advertising. AAMSE assumes no liability, including but not limited to compensatory or consequential damages, for any errors or omissions in connection with any ad.
- AAMSE does not guarantee placement in specific locations.
- AAMSE reserves the right to refuse or pull advertisements for space or content.

## STAY IN FRONT OF PROSPECTIVE BUYERS CONSISTENTLY

### Web site Advertising:

- |  |   |
|--|---|
| <input type="checkbox"/> 1 month schedule (\$300 per month)  | <input type="checkbox"/> Large Banner (120 x 240) |
| <input type="checkbox"/> 3 month schedule (\$275 per month)  | <input type="checkbox"/> Small Banner (120 x 90)  |
| <input type="checkbox"/> 6 month schedule (\$250 per month)  |   |
| <input type="checkbox"/> 9 month schedule (\$225 per month)  |   |
| <input type="checkbox"/> 12 month schedule (\$200 per month) |   |

### AAMSE Hotline Newsletter:

- |  |
|--|
| <input type="checkbox"/> Banner (468 x 60 pixels) \$5,000 (12 issues)      |
| <input type="checkbox"/> Skyscraper (160 x 600 pixels) \$5,000 (12 issues) |

## PAYMENT INFORMATION

- Check Enclosed (Payable to AAMSE) Amount \$ \_\_\_\_\_
- P.O.# \_\_\_\_\_  Visa  MC  AMEX Expiration \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Keep a copy of this document for your records. This is your invoice and contract.

# EXHIBITOR RULES AND REGULATIONS

## RESTRICTIONS

- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is with divisions of the same company and must be approved in advance by AAMSE.
- AAMSE reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to AAMSE all monies that may have been paid.
- Upon evidence of violation, AAMSE may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that AAMSE may thereby incur.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved. Exhibitors are required to conform to all local labor regulations in the installation and dismantlement of their booth and exhibit fixtures.

## SPECIAL ACCESSIBILITY NEEDS

In accordance with the Americans with Disabilities Act, AAMSE will make all reasonable effort to accommodate persons with disabilities at the Annual Conference. Please call (414) 221-9275 with your request, or send your request in writing by May 1, to 555 E. Wells St., Suite 1100, Milwaukee, WI 53202, or email to [aamse@aamse.org](mailto:aamse@aamse.org).

If you have any questions, please don't hesitate to contact AAMSE by phone at (414) 221-9275 or via email at [aamse@aamse.org](mailto:aamse@aamse.org).

Once again, thank you for your support of AAMSE.

## AGREEMENT STATEMENT

YES, I have read and understand the AAMSE 2010 Exhibitor and Sponsorship policies and regulations and agree to participate in the 2010 Annual Conference as an exhibitor and/or sponsor as indicated on the contract.

Name: (print) \_\_\_\_\_

Signature: \_\_\_\_\_

**Fax or mail page 13 and 14 of this contract to:**  
**American Association of Medical Society Executives**  
**ATTN: Marketing Director**

Telephone: (414) 221-9275 | Fax: (414) 276-3349  
Email: [aamse@aamse.org](mailto:aamse@aamse.org) | Web: [www.aamse.org](http://www.aamse.org)