



STATE SOCIETY

**AAMSE STATE CEO MEETING**

**SUNDAY, FEBRUARY 28, 2010**

**GRAND HYATT, WASHINGTON, D.C.**

**MEETING ROOM: FARRAGUT SQUARE**

**4:00 TO 5:30 P.M.**

## **AGENDA**

- 1. Welcome and AAMSE update.** [Todd Atwater, JD, AAMSE Board Member, South Carolina Medical Association]
  - a. State Medical Society Futures Conference, May 24-25, Texas Medical Association, Austin, TX
  - b. 2010 Annual Conference, July 21-24, Sheraton Seattle Hotel, Seattle, WA
  - c. 2010 State CEO Fall Meeting Discussion
- 2. National Health Care Reform, Advocacy Planning & Strategic Assessment -** William R. Abrams, Medical Society of the State of New York; Denise E. Zimmerman, Pennsylvania Medical Society; Louis J. Goodman, PhD, CAE, Texas Medical Association
- 3. AMA Membership in States after HSR PFG in 2011-** Donald H. Alexander, Tennessee Medical Association
- 4. Employed Physicians' Membership Strategies -** Brent Mulgrew, JD, Ohio State Medical Association
- 5. SGR Strategy -** Robert W. Seligson, MBA, MA, CAE, CMP, North Carolina Medical Society
- 6. Health Information Technology -** William R. Abrams, Medical Society of the State of New York

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| <b>ATTENDEES (As of February 23, 2010)</b> |
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**Michael D. Abrams**, Iowa Medical Society  
**William R. Abrams**, Medical Society of the State of New York  
**Donald H. Alexander**, Tennessee Medical Association  
**Todd Atwater, JD**, South Carolina Medical Association  
**Corinne Broderick**, Massachusetts Medical Society  
**Joanne K. Bryson, CAE**, Oregon Medical Association  
**Sheila L. Bush**, Wyoming Medical Society  
**Thomas J. Curry**, Washington State Medical Association  
**Louis J. Goodman, PhD, CAE**, Texas Medical Association  
**Paul C. Harrington**, Vermont Medical Society  
**Bruce Levi**, North Dakota Medical Association  
**James J. Jordan**, Alaska State Medical Association  
**Matthew C. Katz, MS**, Connecticut State Medical Society  
**Ken King, CAE**, Oklahoma State Medical Association  
**James G. McIntire, JD**, Indiana State Medical Association  
**Michelle McOmber**, Utah Medical Association  
**Robert Meiches, MD**, Minnesota Medical Association  
**Mark A. Meister, Sr.**, Medical Society of Delaware  
**Brent Mulgrew, JD**, Ohio State Medical Association  
**Julie Novak**, Michigan State Medical Society  
**Rufus C. Phillips IV**, Medical Society of Virginia  
**Gene Ransom, III**, MedChi, The Maryland State Medical Society  
**Robert W. Seligson, MBA, MA, CAE, CMP**, North Carolina Medical Society  
**K. Edward Shanbacker**, Medical Society of the District of Columbia  
**Barbara A. Smith**, South Dakota State Medical Association  
**Susan Turney, MD**, Wisconsin Medical Society  
**David W. Wroten**, Arkansas Medical Society  
**Denise E. Zimmerman**, Pennsylvania Medical Society